



# Photography and video

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## 1. Purpose

Carlile Swimming is committed to providing a safe, fun and positive environment for athletes, parents, staff members, coaches and consultants to participate in the sport of swimming. The purpose of this policy is to define how we manage the use of photography and videography within the Carlile Swimming Competitive Programs.

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## 2. Policy

### 2.1. Consent for use of image and likeness

- a. Swimming members of the Carlile Swimming Competitive Programs will be given the opportunity to determine how their image can be utilised by Carlile Swimming.
- b. By signing and agreeing in full to the Carlile Swimming Competitive Programs *Athlete Agreement* and the respective policies and guidelines of Carlile Swimming, the member:
  - o Gives consent for Carlile Swimming to utilise the image and likeness of the individual for training, competition and promotional purposes.

- Grants Carlile Systems Pty Ltd and their respective licensees, successors and assigns, the rights and permission, with respect to those photographs, video and film images and/or audio recordings taken of them, or the minor named, the right to: Reproduce them by any present or future means Include them, in whole or in part, without restriction to changes or alterations, in any advertising, publicity or training material.
- Agrees any such publication and/or reproduction will be edited at Carlile Swimmings sole discretion.
- Will not retain any rights, including copyright, or interest in the publication/ recording The member will receive no payment for the use or recording of the members image.
- Will release and indemnify Carlile Swimming from any loss, damage, expense or claim arising out of the use of the members image, including claims for libel, invasion of privacy or breach of copyright.

## 2.2. Display and use of image and likeness

- a. The displaying and publishing publicly of a photograph or video of any swimmer either physically or electronically will only be done with the members and parents/guardians consent as per the Athlete Agreement.
- b. From time to time Carlile Swimming coaches/staff members/consultants will record and utilise video and images of members within the training and competition environment for skill and training development purposes.
- c. Any video will be recorded and used in accordance with the guidelines stated below solely for the purpose expressed.
- d. A child, parent/guardian always has the right to refuse to have children photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into the Carlile Swimming Competitive Programs. Therefore any photo, video or media will always receive parental consent prior to publishing or display thereof .

## 2.4. Video and photography standards

- a. All photographs, video and media must observe the generally accepted standards of appropriateness in particular:
  - Action shots or video thereof should be a celebration of the sporting activity and not in any way an inappropriate or sexualised image in a sporting context .
  - Avoid the use of identifying individual information where possible .

- Action shots or video should never be taken or kept where the photograph reveals torn or displaced swimwear. All images and video of this nature must be deleted immediately.
- Photographs and video are not to be taken from behind the blocks at the start of a race or exhibit a swimmer climbing out of the pool
- Photographs and video must never be taken in the change-rooms or bathrooms, including the use of the camera phones amongst under age swimmers. Use of a camera device in these areas may be illegal and where necessary will be immediately reported to venue staff and police.
- Photographs and video will be utilised solely for the purposes of skill and training development purposes.
- Be aware of taking photos or video where the public are utilising the facility in conjunction with the training groups, and where possible ensure that members of the public are not captured in video or images.

Policy date: March 2017